



Because cardiovascular disease remain the first cause of death in Europe

Because 1.9 million people die from cardiovascular disease every year in the European Union alone

Because cardiovascular disease can be prevented by simple changes in lifestyles

The European Society of Cardiology and the European Heart Network are pleased to announce the Official Launch of the **European Heart Health Charter**, an initiative supported by the World Health Organization – European Office and the European Commission

European Heart Health Charter Ceremony
Tuesday 12 June 2007 at 2:00 pm

European Parliament,
Altiero Spinelli Building, room ASP 1E2
Rue Wiertz/Wiertzstraat
Brussels

In the presence of:

Mr Markos Kyprianou, EU Commissioner for Health

Dr Marc Danzon, WHO Europe Regional Director

Prof. Georgs Andrejevs, Member of the European Parliament

The European Heart Health Charter aims to reduce substantially the burden of cardiovascular diseases in the EU and WHO European Region and to reduce inequities and inequalities in disease burden within and between countries. It sets out to define minimum requirements for a Heart Healthy environment and proposes practical tools for implementation.